

EVERY  
BUSINESS  
DESERVES  
A WEBSITE



SIGNTODESIGN

[WWW.SIGNTODESIGN.COM](http://WWW.SIGNTODESIGN.COM)

# Do I Need a Website?

Consider these 10 reasons why having a strong website is important.



## Instant credibility

By having a well-structured website you can foster instant credibility with anyone. You can provide the ultimate proof that you are, in fact, a well-established player in the market.

## Online brochure

Your potential customers can find out about you and any of your products online. If you get most of your business through networking and personal connections, then they will want to check out your website.

## Beat the big guys

By creating an incredibly beautiful website with a solid strategy behind it you can smash the big guys to pieces. You have no chance of building bigger skyscrapers, but your website can break down the perceived wall between you and them.

## More customers

More than 2.4 billion people use the internet every day, and some 90% of those have purchased something, or contacted a company, online in the last 12 months. So by not having a website, you will be missing out on a big piece of the pie.

## Time to show off

You know that great feeling you get when people recognize your work? Well, by having a website you can show off what you do and take pride in your work.

## Open 24 hours per day

Your website runs 24/7 without any supervision or need to lock it up. You can always be there for your customers.

## Communication with customers

By having a feed on your website, you can update customers on your newest offers, products, promotions, events, photos, or any other content.

## Marketing

The internet has opened up a whole new world of marketing that didn't exist before. Your website can attract new business by using a whole host of low cost marketing techniques.

## Customer support

You can greatly reduce the cost of customer support by have a ticketing system, or even just an FAQ on your website.

## Email@mywebsite.com

By having a website, you can have your own email you@yourcompany.com. It is more professional and easier to remember.

**Bill Gates**  
wasn't kidding when he said:

"If your business is not on the internet, then your business will be out of business."



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# What happens online in 60 Seconds?



3.1 million Google Searches



400 hours of YouTube videos uploaded



3.3 million Facebook Posts



44.4 million WhatsApp messages sent



205.6 million Emails sent



422,340 Tweets sent

## The Internet is growing by the Minute

The number of internet users in the world 1,802,330,457.  
1 Out of every 4 people in the world have internet access.  
121,013,927 Unique domains have been counted in the world. On July 25th Google announced they had indexed 1 trillion unique URLs on the web.

## What is everyone looking for?

89% of customer search the web before taking a purchase decision. 60% of people go to the brand or product website to find relevant information about it. 75% of users admit on a company's credibility based on its website design. An Average Person on the Internet Visits 89 Domains and views 2646 Web Pages per month

## **WELL, NOW THE QUESTION IS IS YOUR BUSINESS ONLINE YET?**

Remember,  
if you don't invest in a web presence,  
you can bet your competitors will.

**DON'T BE LEFT OUT**

Your website is the first and primary place, potential customers and partners go to learn more about you. Legitimize your business. Gain Credibility. Grow your business

IT MUCH EASIER THAN YOU THINK.  
TAKE THE FIRST STEP

**SIGN TO DESIGN**

**GET IN TOUCH AND LET US PUSH YOUR PEDAL**

# SIGNTODESIGN

## YOUR WEBSITE DESTINATION

PROFESSIONAL | AFFORDABLE | RELIABLE

### WE PUSH YOUR PEDAL

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